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## The Peering Toolbox

**Documenting Peering Best Practices** 

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### **Traditional Transit**

#### 20+ years ago

- ISPs provide Internet transit to organisations (content providers and end-users)
- Enterprise networks bought their Internet access from access and transit providers

#### Today

- Internet has become an essential part of every organisation's services, so they are taking more control over it
- Businesses needed to optimise their services

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### What's the Problem?

- Growth in the importance of Internet to business operations is driving more enterprise networks to manage their own connection to the internet
- Managing this comes with risk
- Now there's more than one vendor relationship:
  - IXPs
  - Direct Peers



### What's the Problem?

- Enterprises now take on roles previously the responsibility of their ISP:
  - Having the right resources: IP Addresses, ASNs
  - Managing their peers and related costs
  - How to peer and with whom?
  - Understanding the peering community
- There's A LOT to learn:
  - Where to start
  - Who to speak to
  - What are the best practices?
  - How to deal with network problems & outages?
- Solution?

### 



## **Peering Toolbox**

Community Focused Learning Tool



### What is the Peering Toolbox?



### **Peering Toolbox**

- There's already a lot of good work done by the community explaining how peering works and how to go about peering
  - We are working to pull it together and make it available in one place
  - The toolbox is intended to be the reference point for best practice information.
- Target audience:

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- Everyone involved with peering!
- Which means: service providers, enterprises, content providers, research & education networks, IXPs,...

### **Peering Toolbox**

- New website will be launched very soon
- Focus is on learning
  - Sections focusing on newcomers, existing peers, and advanced topics
  - Short sections with clear explanations of each subject
- Purpose:
  - To make it easy for new entrants to discover what they need to make the best decisions for their networks
  - Advice for organisations already peering to learn about current best practices, keep up to date, and help with troubleshooting
  - Advice from experts to share tips and tricks





#### What is the Peering Toolbox?

The Peering Toolbox is designed to be a quick access reference guide to network operators who want to understand the steps need to go through to find and set up peering for their network with other infrastructure operators.

#### **Our Services**



#### Coming soon



#### Interconnections



### What is peering

Peering is the connection of one network operator to another network operator to exchange traffic originated by each network operator. The vast majority of peering does not attract traffic charges - it is known as "settlement-free peering". Peering takes place in two forms:

1. <u>Private Peering</u>

2. Public Peering

#### **Private Peering**

Private peering is where there is a private connection between the two network operators for the purpose of exchanging traffic. This is usually known as a Private Network Interconnect, or PNI for short.

The physical interconnect is owned jointly by the two operators, and can range from a simple fibre or copper cross-connect in a datacentre, to a long haul link (fibre optic or wireless) between each operators data centre.



### **The Importance of Peering**

In the previous section, we learned how Network Operators fit into the global Internet ecosystem. We also learned that they can peer with other networks, or buy transit from other networks, or both.

Operators peer with each other to:

- reduce <u>costs</u>
- reduce <u>latency</u>
- improve service quality
- access to content
- have "unlimited" bandwidth
- have direct relationships with other operators

This section covers the value proposition for end-site networks to consider adding Peering capabilities to their existing Internet access provision.

#### Costs

The commercial part of the Internet is highly competitive with many network operators vying to provide the highest quality service to their end users at the lowest possible cost. Apart from staff and equipment costs, the other significant cost of providing Internet access is to actually obtain that access to the whole of the Internet. About Beginner Contact What is a Network Operator What is Transit What is Peering What is an Internet Exchange Point The Internet Eco-System Importance of Peering Where to Peer What is Required for Peering Establishing Peering

Glossary of Terms

### **Peering Toolbox – Helping out!**

- Looking for community members to help improve the Toolbox:
  - Feed back on the existing content (once website launched)
  - Content suggestions/contributions for the Advanced Section
  - Areas not already covered
  - Ongoing improvements to the content
- Contact us: peeringtoolbox@lists.euro-ix.net



## Thank you

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