# Glossary of Terms

The section of the Toolbox lists terminology used in the Toolbox that is not explained or discussed elsewhere in the Toolbox.

## "Eye-balls"

The content providers' terminology to describe end-users who consume the content they provide.

These are the customers of commercial service providers, staff in enterprise networks, staff/students/researchers at Universities and Colleges, students and staff at Schools, home users of access providers, etc.

## Hyperscale Content Providers

A phrase in common use to describe the world's biggest content providers, by measure of traffic and global presence. These might well include (but are not limited to):

- Amazon AWS
- Google Cloud
- Microsoft Azure
- Alibaba AliCloud
- IBM
- Oracle
- Apple
- Meta
- Akamai

## gTLD & ccTLD

**gTLD** means "Generic Top Level Domain" and refers to operators of the generic top level domains, such as .com, .net, .org, etc.

**ccTLD** means "country code Top Level Domain" and refers to operators of the country top level domains.

Back to Home page

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